

**AMERICAS
PARALYMPIC
COMMITTEE**



**STRATEGIC PLAN 2023 - 2029
AMERICAS PARALYMPIC COMMITTEE (AmPC)**

STRATEGIC PLAN 2023-2029

AMERICAS PARALYMPIC COMMITTEE (AmPC)

INTRODUCTION

This process comprised several stages. Initially, representatives of the Americas Paralympic Committee (AmPC) Governing Board (GB) participated in a meeting held during the Youth Parapan American Games in June 2023, in the city of Bogota, Colombia. During this meeting, the initial points of this process were formulated based on the previous strategic plan proposed by AmPC up to the year 2023.

Subsequently, in July, a focus group was convened to explore the themes of the plan in greater depth and refine its details. All five members of the Governing Board (GB) participated in this session.

METHODOLOGY

Below is the outlined methodology for the Strategic Plan workshop of the Americas Paralympic Committee (AmPC):

1. INTRODUCTION: Presentation of the strategic plan's objectives and scope.

2. Workshop "Strategic Guidelines":

a. The presentation of the current International Paralympic Committee (IPC) objectives for the plan until 2026 and a review of the three core areas from the previous AmPC plan will provide context to the meeting.

b. Building upon the information presented in the previous point, the creation of new "strategic axes" will be proposed. This process will involve two key elements:

i. Defining the core concept of the strategic axis.

ii. Establishing the specific objectives of the strategic axis.

To facilitate this, we will employ a focus group methodology where two guiding questions will be posed:

a. What are the objectives we aspire to achieve in the next four years?

b. Who are the key stakeholders and collaborators necessary to realize these objectives?

A registration system will be utilized to collect and document responses. We offer the following options:

a. Online collaborative tools such as Jamboard for Google.

b. Traditional methods using Blackboard or other suitable tools.

3. Conclusion and Wrap-up:

This final stage will involve a discussion and summarization of the key strategies, with a duration of approximately 10 minutes. This step aims to bring the workshop to a close and present a preliminary conclusion based on the discussions and ideas generated during the session.

Next, the proposal was disseminated to the National Paralympic Committees (NPCs) of the region, providing them with the opportunity to offer comments, suggest adjustments, and contribute initiatives. The aim was to develop a participatory plan that would reflect the interests of the entire continent. This phase took place between July and September 2023, during which 15 NPCs communicated their needs, which were documented in a digital form system for optimal record-keeping. Following the generation of the proposed adjustments, the proposal was once again presented to the AmPC Governing Board (GB) in October 2023, allowing them to be informed of the process's status and to facilitate further interaction with the NPCs with the goal of enabling their contributions in this final stage.

Finally, the draft of the Strategic Plan was presented to the Board members in November 2023 for ratification during the AmPC assembly on November 15, 2023, within the context of the Santiago 2023 Parapan American Games.

STRATEGIC PLAN 2023-2029

The strategic plan of the Americas Paralympic Committee (AmPC) is founded upon four strategies aligned with the "Integrated Business Model," which are in harmony with the work of the International Paralympic Committee (IPC). Furthermore, these strategies are developed in collaboration with the National Paralympic Committees (NPCs) of the region that constitutes the AmPC.

Simultaneously, the plan is constructed with specific objectives for each strategy, which will be translated into a work plan implemented by AmPC's executive management using a "Business Model Canvas" to define activities, result indicators, and key performance indicators.



STRATEGIC PLAN TIMELINE

GOVERNING BOARD MEETING 1

- Proposals and discussions strategic guidelines 1.



MEETING
JUNE 2023



GOVERNING BOARD MEETING 2

- Approval of strategic lines Governing Board (GB).



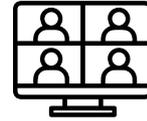
MEETING
JULY 2023

GENERAL REVIEW STATUTES OF NATIONAL COMMITTEES

- Socialization with the national committees of the established guidelines and receipt of opinions via survey.



WORKSHOP
GB
SEP. 2023



REVIEW GUIDELINES TIP 3

- Review guideline according to feedback and survey conducted to each Nacional Committee.



WORKSHOP
GB
SEP. 2023

GOVERNING BOARD MEETING 4

- Approval of AmPC strategic plan by the Governing Board (GB).



MEETING
OCT. 2023



GENERAL SOCIALIZATION ASSEMBLY AmPC

- Socialización strategic plan AmPC in the General Assembly of the AmPC.



GENERAL
ASSEMBLY
AmPC

MISSION

Lead the Paralympic Movement in the Americas region, oversee the delivery of the various Regional Games and support members to enable Paralympic athletes to achieve sporting excellence.

VISION

Achieving an inclusive world through Para sport.

STRATEGIES AND OBJECTIVES

Strategy 1. Enhancing AmPC's Position as a Leading Global Organization in the Americas

Objectives

1. Develop a governance system and operational structure characterized by efficiency and democratic principles.

2. Ensure the financial sustainability and self-sufficiency of AmPC.

3. Cultivate collaborative relationships with other Paralympic sports organizations and affiliated groups.

Strategy 2. Facilitating the Establishment of Optimal Conditions for the Progress of athletes, leaders, coaches, staff, and technical officials in the Paralympic Movement

Objectives

1. Provide support for the participation and interrelations of all stakeholders within our organization.

2. Institute educational and training programs.

3. Promote initiatives that encourage the adoption of best practices for the growth of National Paralympic Committees (NPCs).

Strategy 3: Fostering Active Engagement and Cooperation among our Members in Concert with our collaborators

Objectives

1. Offer guidance for the development and management processes of our member organizations.

2. Establish a collaborative network with both internal and external partners.

Strategy 4: Advancing the Paralympic Movement in the Americas

Objectives

1. Strengthen the integration of individuals with disabilities through Paralympic sports.

2. Organize regional and continental mega-events of exemplary quality.

3. Amplify the visibility of the Paralympic Movement within the Americas region.

4. Provide support to NPCs with greater developmental requirements.

COLLABORATORS

1. Internal Collaborators



- a. International Paralympic Committee (IPC)
- b. International Federations (IF) for each sport
- c. Paralympic supranational and Regional Organizations (ROs)
- d. National Paralympic Committees (NPCs)
- e. Para athletes
- f. Technical Officials
- g. Government Institutions
- h. Presidents of the member countries
- i. Sports Ministries and Institutes in each member country

2. External Collaborators



- a. Embassies and international cooperation agencies
- b. Regional financial partners (cities, municipalities, regional governments, etc.)
- c. Companies and private, non-governmental institutions
- d. Panam Sports (Pan American Sports Organization)
- e. ODESUR
- f. International Olympic Committee (IOC)
- g. National Olympic Committees (NOCs)
- h. Advertising agencies
- i. Sponsors
- j. Television and web platforms, and media organizations
- k. Universities
- l. Institutions serving individuals with disabilities
- m. Fans, event attendees, families, and other stakeholders

ACTIONS

1. Prioritize work with Collaborators (hierarchize or organize).
2. Strengthen networking and social media integration.
3. Develop a program of outreach actions.

